

Before you publish

Dubai completed residential resale · Checked 7 October 2026

An editorial working sheet, not an official DLD form or compliance certificate. Confirm all requirements for your activity; keep private documents out of public files.

Listing reference: _____ Reviewer: _____

Checked on: _____ Advert version: _____

☐

Authority

Marketing agreement and relevant Form A reference recorded.

☐

Permit

Correct company, property, advertising category and dates checked.

☐

Visible details

Company name, permit number and QR code visible in the final advert.

☐

QR destination

Finished advert scanned; official record matches. Check date saved.

☐

Property facts

Location, area/units, asking price, occupancy and availability supported.

☐

Photos and promises

Image use authorised; comparisons supported; unsupported claims removed.

☐

Final decision

Unresolved points recorded; reviewer has marked approved or hold.

Unresolved points / action: _____

Decision: [] APPROVED [] HOLD Next review: _____

Official points: authority/permit, visible details and QR. The evidence checks and review record are our practical recommendations. Recheck after a material change.

Sources: [DLD permit service](#) · [Trakheesi manual](#) · [DLD QR requirement](#)